



The Toronto Outboard Racing Club Inc.
Established 1952

www.TORC.ca

TORC pens deal with Shellbourne Fuels

April 24, 2014
Mississauga, Ontario



The Toronto Outboard Racing Club Inc. is pleased to announce that it has signed a deal with Shellbourne Fuels to be the Official Racing Fuel of the Ontario Powerboat Racing Series (OPRS). With this agreement, Shellbourne Fuels will provide on-site fuel service at all OPRS events. Event attendees (racers and non-racers) can purchase fuel in the form of 20L jugs, 205L drums, or by the litre in your own approved fuel container. Fuel will be racing grade, marine specific, unleaded, ethanol free, additive free, CBF/APBA approved, and in octanes to suit all gas classes. Fuels with specific requirements or octane grades for tuned and modified engines, or methanol and other products, can be arranged for race site delivery also.

In addition, a Racer Contingency Award Program has been setup. Racers/classes meeting the terms and getting on the podium in the finals will receive prize money per race day. In addition to this Shellbourne Fuels will supply the events Rescue Boat with fuel.

Also at the May 3, 2014 Boat Racing Swap Meet in Picton, Ontario, Shellbourne Fuels has donated a 20L jug of 94 octane fuel to be raffled off and get things kicked off.

“This is a big step forward for our racers both in convenience and performance”, said Rob Dixon, President of TORC. “We look forward to using and promoting Shellbourne Fuels and adding this next level of professionalism to our events.”

“We’re very pleased to be working with TORC in this new partnership. Its racers, both Stock and Modified, have invested too much time and money to have to deal with the headaches and inconsistencies of ethanol blended fuels sold at regular gas stations”, said John Shane, President of Shellbourne Fuels International. “The OPRS Series will also be great to build awareness of our performance product lines that can benefit any combustion engine.”

Shellbourne Fuels will be at the Waterford, Ontario setup day Friday June 6 to talk to racers and start delivering product.

Technical questions regarding the fuel and tuning can be directed to Shellbourne Fuels at 289-242-0114. Pre-race sales can also be arranged through them. Shellbourne Fuels has distributors in Canada and the USA and in other areas of the world. More information about Shellbourne’s fuels and their product lines for Automotive, Racing and Vintage vehicles are available at www.ShellbourneFuels.com

For details and questions regarding the Racer Contingency Award Program, please contact Andrew Fralick at andrew4ce@gmail.com, or 647-847-4347

For more information on the Toronto Outboard Racing Club Inc. and the Ontario Powerboat Racing Series, please contact TORC at info@torc.ca or www.torc.ca